



The RI Board has adopted the 2018–19 annual goals for Rotary International and The Rotary Foundation:

### Goals for Priority 1

#### —SUPPORT AND STRENGTHEN CLUBS

1. Retain current members.
2. Increase current club membership.
3. Start new clubs.
4. Increase the number of female members, members under 40, and Rotaractors joining Rotary.

### Goals for Priority 2

#### —FOCUS AND INCREASE HUMANITARIAN SERVICE

5. Increase cash and District DDF contributions to End Polio Now.
6. Increase local and international, District and Global Grants funded with DDF.
7. Encourage Interact and Rotaract clubs to engage in service projects — including projects for the environment — with their local Rotary club and community.
8. Increase contributions to the Annual Fund and build the Endowment Fund to US.025 billion by 2025.

### Goals for Priority 3

#### —ENHANCE PUBLIC IMAGE AND AWARENESS

9. Publicize the role of Rotary and Rotarians in polio eradication.
10. Build awareness of Rotary, and promote the People of Action campaign.
11. Increase awareness of Rotary club projects by using Showcase, Ideas and creating a club history.