

Rotary District 6460
Public Image Grant Application

The Public Image Grant Program will provide funding for projects that promote Rotary International and increase awareness of Rotary and our mission of Service Above Self.

If your club would like to undertake a local project that meets the program criteria, complete the application form and send via email only to Trent West at trentswest@gmail.com and Tiffany Mathis at tmathis@bgccil.org. Applications will be reviewed upon receipt and responded to by the Public Image Committee within 30 days of receipt. The last date to apply for this grant shall be **April 1, 2020**. Please keep a copy of the application for your records.

PROGRAM CRITERIA

Requests for Public Image Grant must meet the following criteria:

- The maximum grant award is \$1,000.00 per Rotary club and such funds must be used in the promotion of Rotary to the public.
- There is \$10,000.00 total available within the District.
- The Rotary Brand Center, including the People of Action resources, must be utilized.
- All funded projects must be completed and reporting of such shall be due no later than 120 days after project completion or June 1, 2020, whichever occurs first. The final report must include:
 - ✓ A highly detailed and clearly organized report of all expenses.
 - ✓ Copies of receipts for all items purchased with grant funds.
 - ✓ A detailed narrative delineating the implementation of the project and how it will promote the public image of Rotary.

Public Image Grant Application Form

Please print or type all information.

- **Name of Rotary club:** _____
- **Grant Amount Requested (in U.S. Dollars):** _____
- **Summarize your project in 40 words or less:**

- **Describe the project, location and how it will promote the public image of Rotary:**

- **Describe how you will use the Rotary Brand Center and People of Action resources in this Project:**

- **Project start date:** _____
- **Estimated completion date:** _____
- **Budget:** Please attach a complete, detailed, and itemized budget for the entire project. Supporting documentation utilized for the development of this budget may be requested by the committee. Attach extra documentation if needed.
- **Project contact: List the Rotarian that is the point of contact who will provide oversight, management and reports on the project funds.**

Name: _____

Rotary Title: _____

Address: _____

Telephone: _____

Cell #: _____

Email address: _____

Club Treasurer (this individual will receive the grant check)

Name: _____

Rotary Title: _____

Address: _____

Telephone: _____

Cell #: _____

Email address: _____